

PEMBROKE REGIONAL HOSPITAL

MEMO

TO: All Hospital Employees

FROM: Brent McIntyre,
Vice-President, Human Resources

DATE: April 5, 2024

SUBJECT: Introduction of New Benefit Providers – Manulife
and Medavie Blue Cross

We are pleased to announce that Pembroke Regional Hospital is transitioning to a new benefits provider for Health and Dental insurance coverage. Beginning August 1, 2024 Medavie Blue Cross will become our new provider of Health and Dental insurance. Manulife will continue the administration of Long-Term Disability (LTD) and Life Insurance,

This transition is led by Healthcare Collaborative Benefits Inc., formed in collaboration by the Ontario Hospital Association (OHA) and HIROC Management Limited. Collaborative Benefits aims to deliver healthcare benefits that have been co-designed by healthcare providers, and to provide innovative approaches that enable cost-savings, enhanced employer and employee experience and greater efficiency for participating healthcare organizations. Pembroke Regional Hospital will be joining other healthcare organizations across Ontario with this journey.

Both Manulife and Medavie Blue Cross are reputable organizations experienced in the Canadian not-for-profit healthcare sector. This transition to Medavie Blue Cross and continuation with Manulife will not result in any changes to your existing benefit coverage. All current benefits will continue throughout the transition and into the future, ensuring that you and your dependents receive the same level of coverage and support you have come to expect.

As August 1, 2024 approaches, more information and resources will be made available to you. We understand the importance of a smooth transition and are committed to providing you with the necessary support and guidance.

If you have any questions or concerns regarding the transition to Medavie Bluecross, please feel free to contact our dedicated HR team at benefits@prh.email or call Jody Kulas at extension 6505. Thank you for your continued commitment to the well-being of our Pembroke Regional Hospital community.