



Pembroke Regional Hospital Foundation Launches *Catch the Ace* Online

FOR IMMEDIATE RELEASE

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(Pembroke) You wanted it! You got it! The Pembroke Regional Hospital Foundation is super excited to announce today's launch of their very first online *Catch the Ace* progressive jackpot raffle. Visit www.PRHcatchtheace.ca to play!

As life becomes increasingly digital, paired with the impact of COVID-19, our online *Catch the Ace* couldn't come at a better time! In person ticket sales are not available at this time, yet may become available, as per COVID-19 regulations.

Ticket prices are as follows: 3/\$5; 10/\$10 and 40/\$20, giving you the chance to win both the weekly prize and the progressive jackpot, with 50% of ticket sales going to the PRHF Cutting Edge Campaign, and our highest priority needs!.

The Pembroke Regional Hospital Foundation *Catch the Ace* raffle features a guaranteed weekly prize and a progressive jackpot that goes to the winner who catches the Ace of Spades. The concept of the game is as follows:

- To buy tickets, go to www.PRHcatchtheace.ca ;
- Then, pick a digital card that you think might contain the Ace of Spades. If your ticket is chosen, you'll win 20% of that week's ticket sales; and, if your digital card shows the Ace of Spades, you'll also win the *Catch the Ace* progressive jackpot (30% of all ticket sales to date);
- If your card is not the Ace of Spades, the progressive jackpot grows and your card is removed from the deck, increasing the chances of catching the Ace the following week;
- Following each Tuesday's 4 p.m. draw, a new weekly draw is launched with the updated progressive jackpot and players can visit the site to buy new raffle tickets for the following week;
- Weekly prize draws continue until the Ace of Spades is revealed and the progressive jackpot is won.

"I am very happy to be launching our ONLINE *Catch the Ace*," said Roger Martin, Executive Director of the PRH Foundation. "Our donors and stakeholders have been asking for it, and with the cancellations of our main fundraisers due to COVID-19 and the physical distancing restrictions, the timing is crucial to help finalize our *Cutting Edge Campaign* and fundraise for high priority equipment beyond that specific need."

PRH President and CEO Pierre Noel said that online fundraising is a safe way to support the hospital and *Catch the Ace* has the potential to generate some excitement locally so it should be a win-win for all!



"We are very appreciative of all those who support our hospital and through the online version of Catch the Ace, we hope that those throughout our region will enjoy a safe opportunity to continue fundraising with an added bit of fun and excitement in the mix."

Donations towards the *Cutting Edge Campaign* are welcome at any time and can be made by contacting the Foundation Office at (613) 732-2811, extension 7408 or by visiting www.prhfoundation.com.

On behalf of your Pembroke Regional Hospital Foundation, PRH and its Board of Directors, we also wish to thank our community and donors for their unwavering support and kindness, especially in dedication to our frontline and essential workers.

For more information email us at foundation@prh.email or call our office at (613) 732-2811, extension 7408.

Roger Martin
Executive Director
Pembroke Regional Hospital Foundation
roger.martin@pemreghos.org
(613) 732-2811, extension 6223

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